

## **Press programme and accreditation for the opening of European Ceramic Context, Bornholm's Art Museum, 11 September 2010**

Press accreditation is required during the presence of her Royal Highness Crown Princess Mary of Denmark, at the opening of European Ceramic Context September 11 2010.

### **Deadline for accreditation 9 September kl. 12.00 am.**

During the exhibition opening there will be access for accredited members of the press in 4 marked pools.

### **Press Pool 1. Time 13.20 – 13.35 (Max. 20 persons)**

#### **Crown Princess Mary arrives at Bornholm's Art Museum at the main entrance outdoor area.**

The Crown Princess will be welcomed by Museum Director Lars Kærulf Møller, Chairman of the Museum Board Christian Dohn, Mayor Vinni Grosbøll and Project Director Susanne Jøker Johnsen.

### **Press pool 2. Time 13.40 – 14.00 (Max 15 persons)**

#### **The large exhibition gallery.**

The Crown Princess will be guided through the exhibitions and will meet the visiting artists.

### **Press pool 3. Time 13.40 – 14.00**

#### **The small exhibition gallery.**

The Crown Princess will be guided through the exhibitions and will meet the visiting artists.

### **Press pool 4. Time 14.10 – 14.40**

#### **Upper level of adjoining area to indoor entrance.**

The Crown Princess will present the ECC awards to the prize winners. Opening speeches by Museum Director Lars Kærulf Møller and Project Director Susanne Jøker Johnsen.

### **After 15.00**

#### **All exhibition galleries at Bornholm's Art Museum.**

After the opening and the award ceremony, Bornholm's Art Museum is open to the public and may be photographed without limits.

### **Contact:**

To register for accreditation please contact Project Director Susanne Jøker Johnsen, with information about your name, media and your preferred press pool.

Deadline for accreditation: 9 September kl. 12.00 am.

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[info@europeanceramiccontext.com](mailto:info@europeanceramiccontext.com)

### **Registration and briefing of the press 11 September 2010.**

**12.00** Check in for accredited members of the press at Bornholm's Art Museum. Official press ID must be presented.

**12.30** Briefing for the press.

**12.00 – 12.45** Access to galleries for preview of the exhibition.

### **Further information about European Ceramic Context 2010:**

<http://www.europeanceramiccontext.com/press/>